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## Accepted Papers

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### 2<sup>nd</sup> INTERNATIONAL CONFERENCE ON "CULTURAL INFORMATICS, COMMUNICATION and MEDIA STUDIES"

13-15 June 2019, MYTILENE, LESVOS  
UNIVERSITY OF THE AEGEAN-ADNAN MENDERES UNIVERSITY

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| Alaaddin F. Paksoy  | Peace Journalism in Turkish-Greek Relations: A dream or a goal?   |
| Ali Emre Dingil<br>Mustafa Aslan  | Sosyal medya video paylaşım uygulaması TikTok tartışmaları özelinde bir çalışma   |
| Alper Gedik   | The Third Wave of 3D Explosion and Its Failure: A Historical Approach   |
| Apostolos Papakonstantinou<br>Michaela Doukari<br>Konstantinos Topouzelis | UAS data acquisition strategy for the creation of high-resolution 3D geovisualization in coastal Cultural Heritage geometrically complex structures |
| Arzu Yavuz<br>Sefer Kalaman   | Islamophobia in Hollywood Cinema in the Axis of East-West Dichotomy: A Qualitative Research   |
| Ayse Binay Kurultay   | Advertising and Storytelling in the Digital Era   |
| Aysel Tapan   | Cultural Obstacles of Glocalization Strategy: Auto Industry in Turkey   |
| Aysun Akan  | A historical analysis of the transformation of Izmir press from the 19th century till today   |
| Aytekin Can<br>Erhan Yıldırım   | The Case of a Research Documentary: The Oxford Visitor  |
| Barış Çoban<br>Bora Ataman  | Citizen Journalism and Digital Turn: "Dokuz8 Citizen News Network" Case   |
| Bilal Kir<br>Nasif Ali Ünügür   | Yeni Medyada Anonimlik, Sanallık, Özgürlük Kavramları Çerçevesinde Kimlik   |
| Bülent Tellan   | TKP'nin 'uzun menzilli füze'si Bizim Radyo  |
| Burak Dogu<br>Begum Kozer   | Building information networks for environmental activism: An analysis of environmental movement organizations' Twitter use in Turkey                |
| çağdaş Ceyhan<br>Mustafa Berkay Aydın                                     | Digitalization of Post Emotional Society Towards to New Activism  |

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| Despina Catapoti<br>Polina Nikolaou<br>Despina Andriopoulou   | ICT and Cultural Heritage in Greece and Cyprus: A critical overview of current postgraduate curricula  |
| Dilan Ciftci  | Sanat ve siyaset ilişkisinin kültürel açılarından incelenmesi: Kuzey Kıbrıs Türk Cumhuriyeti (KKTC) örneği   |
| Dilan Ciftci<br>Heran Ciftci<br>Filiz Soyer   | Kültürel Ritüellerin Mekanı olarak Sivil Toplum Örgütleri: Kıbrıs Türk Fransız Kültür Derneği  |
| Dimitris Kavroudakis<br>Christos Kalloniatis  | The 4th Industrial Revolution and its implications on cultural sites   |
| Dionysios Lampropoulos<br>Christoforos Tsagkaridis<br>Elisavet Psoni<br>Christos Kakalekos<br>Aikaterini-Georgia<br>Mavroeidi<br>Angeliki Kitsiou | Gamification in Cultural Industries: The Museum of Industrial Olive-Oil Production of Lesvos case  |
| Ece Nur Özay Söğütlüler<br>Şebnem Özkan   | Music and Media of the "GENERATION ME" Domesticated Protest Meaning  |
| Elif Posos Devrani  | Türkiye'nin yaşlıları: Dijital göçmenler mi veya dijitalleşmiş bir toplumun yeni yabancıları mı?   |
| Elisavet Kelidou<br>Konstantina Siountri  | The use of Infographics as an educational tool for the upcoming digital transition   |
| Emel Karagoz<br>Kerim Karagoz   | Bir görsel iletişim biçimi olarak iletişim kitaplarının kapak tasarımlarının ileti-algı bağlamında çözümlemek  |
| Evi Sampanikou  | Humanitarian Photography: the Contribution of Contemporary Greek Photographers   |
| Exakousti-Petroula<br>Angelakou   | The communication system in the operation and school development: The case of the Greek educational legislation  |
| Eylem Yanardagoglu<br>Pantelis Vatikiotis.  | The formation of networked publics: Solidarity practices for refugees/migrants in Turkey and Greece  |
| Filiz Tiryakioğlu<br>Alper Hakan Yavaşçalı  | The effect of the front-page design of newspapers on readers: A study on Posta and Sozcu newspapers  |
| Funda Erzurum   | Internet çağında Türkiye'de media sahiplilik yapısı ve Televizyon haberlerinin etkisi  |
| Giannis Anagnostou<br>Afroditi Chatziefstratiou<br>Theodora Peristeri<br>Timoleon Theofanellis  | Suggestions on how to make pedagogical use of Europeana to promote cultural heritage throughout Europe   |
| Gokce Goksel  | Visual Attention to Print Advertising: An Eye Tracking Study of Advertising Images   |
| Gokcen Karanfil   | Rethinking the Emancipatory Potential of Popular Culture through Michel de Certeau's 'Strategies' and 'Tactics': An analysis of Alain de Botton's 'The School of Life' |

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| İdil Karademirlidağ Suher<br>Hande Tuncer   | PR Strategy Improves Employee Engagement and Adds Value to CSR   |
| Ioannis Skopeteas   | Documentary genres. Criteria and dominant theories   |
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| Matina Kiourexidou<br>Nikos Antonopoulos<br>Eugenia Kiourexidou<br>Rigas Kotsakis<br>George Heliades<br>Spyros Polykalas<br>Konstantinos Natsis | Interactive multimedia information for digital Anatomy Museum  |
| Mehmet Uluç   | "Daha" Film Analysis In The Axis Of Migration  |
| Mehmet Umut Tuncer  | Türkiye’de Halkla İlişkiler Bölümü Akademisyenlerinin Eğitim Profili   |
| Mete Kazaz<br>Seher Bayar   | Haber tartışma programlarının bir türü olarak haber mahkemeleri programlarının eleştirel söylem çözümlemesi çerçevesinde analizi: ATV, TV8, Star TV örneği |
| Michael Katsouris<br>Gerasimos Pavlogeorgatos   | Production of the environmental documentary "PLASTICLYSM".-<br><i>Projection of documentary film</i>   |
| Muhd Ar. Imam Riauan<br>Abdul Aziz  | The Impact of Using Islamic Symbols in Political Communication   |
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| Panagiotis Agourogianis<br>Marios Batsaris<br>Dimitris Kavroudakis                                   | Web based Geographical Information System for cultural routes   |
| Paul Kalfadellis   | Identifying our biases of the 'other': an experiential class activity   |
| Peter Schneckleitner   | Trust and credibility in health communication using the example of hospitals in Austria. A recipient-oriented analysis in the analogue and digital field  |
| Pinar Umul Unsal   | The Practice of Native Advertising in Turkey: A Fine Line Between Persuasion and Deception  |
| Rijalul Fikri  | Power and Knowledge (Discourse Analysis of Entrepreneurship Education Policy in Higher Education of Indonesia)  |
| Salih Ocakoğlu   | Amerikalarda Amerikancılığın Kodlarına Bir Bakış  |
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| Serkan Savk<br>Burak Dogu  | Mapping Yesilcam: A relational analysis of the players in Turkish film industry   |
| Sevilay Ulaş<br>Beril Akıncı Vural   | Lüks Marka ve Diyalogsal İletişim: Burberry Örneği  |
| Simge Emekçi<br>Nevzat Bilge İspir   | Understanding trust and reputation in health industry   |
| Stamatis Chatzistamatis<br>Apostolos Papakonstantinou<br>Michaela Doukari<br>Konstantinos Topouzelis | Integrating TLS indoor and UAS outdoor data for 3D mapping of cultural heritage structures: The case of NE tower of the Mytilene's Castle, Lesvos, Greece |
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| Suncem Kocer   | Fact-checking as a Vantage Point on the Cultures of News and Politics   |
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| Tsaava Gela  | Challenges of Inclusive Education in Georgia  |
| Türker Söğütlüler<br>Mehmet Özbek<br>İçten Duygu Çallı   | Audience, sound and image interaction: The effects of voice-over and jingle in advertisements   |

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| Zeynep Aksoy                          | New Media and Intercultural Communication   |